

For Immediate Release

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New Online Budget Tool Sheds Light on Personal Finances, Allowing Consumers to Save Money They Never Thought Possible

(Norwalk, CT) A New England company - **Budget-Master LLC** - opened its doors for business today, launching an online self-contained budgeting spreadsheet to help consumers control debt and better manage their money. **Budget-Master.com** is a remarkably easy to use online budgeting tool that helps users track spending that is often hidden from view or taken for granted until its too late.

In an increasingly cashless society, consumers rarely see where their money is going. Using automatic deposits and bill paying, debit cards, credit cards makes it more difficult than ever to track spending. It's no surprise that the average credit card debt is now at \$8,500.

The patent pending **Budget-Master.com** date-shiftable 12-month spreadsheet features columns for users to plug in their monthly salary and other income sources, bills, loan payments, personal spending and other expenses. As these numbers are entered, the program calculates the user's current and projected budget and sheds light on where money is going and where savings could be realized. Because it's Internet based, no other software is used, and users can access their budget from any computer, using a safe and easy-to-use password and security measure.

"**Budget-Master.com** is for the average person frustrated with trying to get by on the money he or she makes," **Budget-Master LLC** President Diane Richardson said. "It's so simple to use, children can use it. Once you know where your money is going, it's easy to find ways to make small adjustments that really add up, and the benefits can be felt almost immediately. With better tracking and forecasting, you can recover from accumulated debt."

Budget-Master.com will give users a whole new perspective on their money. Few people learn strategies for managing money and get caught in a never-ending cycle of debt and finance charges. Even fewer people learn tricks that help make the most of money. **Budget-Master.com** empowers users with new insights and information and can put consumers on the right financial path.

"Save for a new house or car. Save for your children's college. Retire early with a savings and investment plan for the future," Richardson said. "Goals that once seemed out of reach can be planned for with just a few clicks of the mouse and taps on the keyboard."

***Budget-Master LLC** is an **RSMC** company. **RSMC™**, a privately held global-reach company, was formed on the premise that a team of skilled professionals can solve many commonly experienced problems when not concerned with self-imposed limitations. **RSMC™** is also the developer of **Safety-Zones®**, a patent pending solution to stopping the losses due to identity theft. With a company slogan, "Helping to Understand Our World and Committed to Finding Better Ways to Live in It," the mission of **RSMC** is to create useful products that meet common needs and to provide information in engaging ways so that people in need of a solution can help themselves.*

Additional information is available at www.rsmc.com, www.safety-zones.com, www.budget-master.com and soon at email-guardian.com, a proof-positive™ spam blocker. # # #